Dear [NAME],

I’m writing to you because this week, March 5th through 13th, is the most important week of the year for Northwester’s completely student radio station, WNUR 89.3 FM. Our annual fundraiser, Phoneathon, allows us to continue providing independent, commercial free programming to our listeners in Evanston, Chicago, and worldwide through our online player.

WNUR is a unique and important radio station, providing a platform for underrepresented music and ideas that aren’t found on other stations. We have been on air for over 60 years, building an awesome community on campus and in our Evanston/Chicago community! Programming ranges from jazz to all kinds of experimental rock, house music, talk radio and more. Last year, thanks to all of our generous donors, we were finally able to get new transmitters as we work towards broadcasting the highest quality programming both on air and online!

Everyone at WNUR is committed to maintaining the highest quality programming, but WNUR is so much more than a radio station. WNUR is the largest student organization on Northwestern’s campus. Students come to WNUR ready to share ideas and learn about a variety of musical genres. Personally, WNUR has been a place where I have found so many of my closest friends and I know that my college experience has been so deeply shaped for the better by WNUR.

Phoneathon makes the station, that is so important to so many students, community members, and listeners, possible. March 5th through 13th is the only time throughout the year that we ask for donations to keep the tradition of WNUR alive for future students to enjoy! I would be so grateful if you would consider donating online at [www.wnur.org/donate](http://www.wnur.org/donate), plus we have a lot of really great premium items to thank you for your contribution!

Best,

[NAME]